

# Company Profile



**Asoni**

# Background

Asoni stands for 'A+ Solutions Over Network Intelligence' that is the target we aim for sure.

Asoni Communications has been entirely dedicated in Network Surveillance since founded in 2006. Asoni continually develops the innovative Network video solutions to meet the various market demands and bring the multiple benefits to customers always.

Both headquarter and production facilities are located in Taiwan. Asoni has also built up the strategic partners among Asia, Middle East and Europe. Asoni commits to provide the professional product quality and efficient backup services to all customers throughout the world.

Up to date, Asoni is proud to be one of the market brands with the comprehensive product line of the latest technology and smart features in the network video surveillance industry.

The core team is from the background of IP Security, Data commutation and Telecommunication industries. We have profound knowledge and experiences in developing related networking applications.

Asoni Communications is fully dedicated in developing 'Network Surveillance Solutions' both with network video and CCTV security products as well as the network management software packages. We also offer OEM/ODM services to meet customers' needs on own-brand basis.



# Why Asoni?

## Focus on IP surveillance solutions

Asoni is fully dedicated into IP solutions. Many other suppliers are from DVR/Analog cameras business, and just entered IP market.

## Most comprehensive product range at same platform

Asoni provides the widest range products, from entry-level to high-end project type at the same platform (GUI, S/W, NVR, CMS, etc.) for various applications and customers don't have to survey and learn many S/W, NVR, CMS, etc.

Asoni also provides the most complete POE cameras, IR camera, Speed Dome, Box cameras that customers don't have to worry about integration problems among different platforms.

Asoni offers well-integrated and approved IP accessories, e.g., POE switches, Injector/Splitter, EOC solution, etc.

## Strong support for customers

IP solution is the main trend, but many dealers are from Analog/DVR to the market. Asoni is keen to guide and offer professional advices (not just quantity & price) for specific project demands. Asoni understands that partners may need some time to enlarge IP business. So, we value all customers' inquires even the quantity is not significant in the beginning.

## Unique solution

Asoni continuously develops unique solution for different applications. E.g., Asoni is the pioneer to introduce Panoramic concept (Asoni360) into market. Other examples like CAM620A/B (POE), 627M (POE), 649A/B (POE), IP Speed Dome with POE, etc.

## 5-Year product warranty

In order to protect customers' investment and make strong commitment to high product quality, Asoni offers the longest product warranty compare to that other Taiwan-based company offered. We provide 5-Year warranty to FHD, 2 Mega-Pixel, 3 Mega-Pixel and 5 Mega-Pixel IP Cameras.

## **Excellent performance with good pricing strategy**

Asoni is aim at offering excellent product performance and reliability for various applications but with reasonable and lower pricing strategy comparing to major leading suppliers, e.g., SONY, Panasonic, Axis, etc.

## **More powerful and richer product features**

Comparing to same pricing level suppliers, Asoni offers more abundant and useful product features that meet different application purposes.

## **Products with all important features for market trend**

Asoni always pays high attention and quickly responds to customers' demands. We are proud to claim that Asoni products own all features that are required by main market trend.

## **Quick and continuous new product launch**

Asoni has very strong product developing power, so can continuously launching new products at very fast speed.

## **FREE software with user-friendly features**

Asoni SOL4360 (36CH recording software) is free and highly recognized by customers due to its reliability, rich features and user-friendly GUI.

## **Long-term partnership channel policy**

Asoni respects and protects partners' strong efforts in projects. We care more the long-term partnership and never jump over the partners due to short-term interests.

## **We have better understanding about IP security**

Asoni core team has many years' experiences in IP solutions. Therefore, we are more professional and very familiar with every detail about planning/utilizing IP products.

## **Customer oriented mindset**

Most suppliers are more factory mindset, which means more care about product and quantity. Instead, Asoni works with customers closely into projects and market demands. In other words, we always think from customers' positions.

## **Flexible cooperating model**

Different customers may prefer different business models from market to market, and project to project. Asoni is always open-minded and flexible to explore all kinds of business cooperation models.

## **Professional consulting service**

Based on many years experiences in IP surveillance, Asoni can recommend the most suitable products and solutions for various applications.

## **Quick technical and after-service supports**

There are often many possible unexpected questions when using IP products in different environments. Asoni technical team always provides immediate response to customers' questions.

## **User-friendly interfaces**

All Asoni IP cameras and software are designed with user-friendly interfaces.

## **Quick and continuous product enhancement**

Asoni RD team always quickly responds to customers' feedback and enhances product features.

## **Complete documentation support**

Unlike many other suppliers, Asoni always spends tremendous efforts trying to make all documents very comprehensive and easy-understanding.

# Asoni Product Line

## IP Cameras



Box Camera



Vandal Dome



Outdoor IR Camera



Fix Dome



Speed Dome



Mega-Pixel IP Camera

## Other IP Solutions



360/180 Degree  
Panorama Surveillance



Video Server



Standalone NVR,  
Standalone Windows XP  
Embedded NVR

- Our products are compliant under these regulation:



# Asoni Management System

## 36 CH Recording Software: SOL4360 (Free !!)

- 36CH Recording Software
- Schedule/ Motion/ manual Recording
- Video search by time, event
- Video Export: AVI, JPG



## 36 CH Recording Software: SOL6360-Pro

- 36CH Recording Software
- Schedule/ Motion/ Manual Recording (with audio)
- Dual screen monitoring
- 16-CH synchronized playback
- Supports E-Map
- Video search by time, event
- Video export: AVI, JPG
- IVS function



## 72 CH Recording Software: SOL6720-Pro

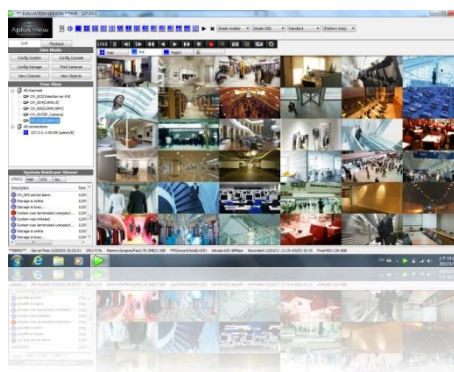
- 72CH Recording Software
- Schedule/ Motion/ Manual Recording (with audio)
- Dual screen monitoring
- 16-CH synchronized playback
- Supports E-Map
- Video search by time, event
- Video export: AVI, JPG
- IVS function





## Professional Recording Software: APV7000

- Provides 16CH / 25CH / 36CH / 49CH
- Manage up to 64 IP Cameras and video servers
- Support multiple language: English, Chinese (traditional), Chinese (Simplified), Spanish, Korean
- Support H.264/MPEG-4/MJPEG formats, UI display resolution up to 1920x1080
- Simultaneous 64 channels smooth live-view



## Contact Us

For more information, please contact us at following email addresses:

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